

ANNUAL REPORT

2025



PREPARED BY THE BOARD OF DIRECTORS

FROM LEFT TO RIGHT:

- Member (Non-Voting) - Katie Schwartz (Superintendent)
- Member (Non-Voting) - Lisa Bischoff (School Board Liaison)
- Treasurer - Rich Appel
- Secretary - Bridget Pufahl
- President - Jerry Traughber
- Member - Aaron Bischoff
- Vice President - Dan Gibbs
- Member - Jerry Voy
- Member - Madison (Traughber) Hakola
- Member - Megan Krueger (Not Pictured)

Letter From The Superintendent

I want to give a heartfelt thank-you to the Foundation for its continued and positive support of our students, staff, and school community. The 2025–2026 school year is off to a fantastic start! Our theme this year, *Together We Grow,* connects beautifully with our mission: *Educate, Engage, Empower—Every Day.*

Our district truly serves as the heart of our community, providing more opportunities and resources for students and families than ever before. The Foundation's partnership allows us to stretch our resources and reach more students in creative and meaningful ways. Your generosity uplifts not only the Foundation but also so many district needs along the way.

The Horicon community is incredible—supportive, dedicated, and deeply valued. Thank you for being such an important part of our district's success through your continued support of the Marshmen Foundation.

KATIE SCHWARTZ
SUPERINTENDENT
SCHOOL DISTRICT OF HORICON



2025 – 2026 SCHOOL DISTRICT OF HORICON STAFF

Letter From The President

Thank you for your support to the Foundation and for making 2025 a success!

We continued to set records again this year, bringing in almost \$40,000 during our annual campaign and golf tournament. A major part of the annual campaign includes our 1-year Elite Sponsorships at the Platinum (\$5,000), Gold (\$2,500), Silver (\$1,000) and Bronze (\$500) levels. We really appreciate our donors who continue to support the foundation year after year. We also increased to more than 30 Elite Sponsors in 2025 and you may have seen the banners recognizing those sponsors as you drove along the fence by Sword Field. We brought those banners inside for the winter and as I was walking through the hall the other day after our foundation board meeting, it was a real eye-opener to walk by so many banners on both sides of the hall. If you are not already an Elite Sponsor, please consider becoming one in 2026.

This year we've created a Marshmen Legacy program which allows you to donate from your estate. If you are interested, please visit the foundation's website at <https://fdlareafoundation.com/marshmen/> for more information (the Fond du Lac Area Foundation hosts our website which keeps our costs low).

Of course, the purpose for all these donations is to support the school district. The foundation board has been meeting regularly and allocating the funding to three focus areas: 1) students, 2) faculty & staff, and 3) campus improvements. If you follow us on Facebook you will see regular updates on donations as well as where the grant money is flowing. This annual report also highlights the 2025 grants.

Coming up, we are excited to sponsor the 5th Annual Marshmen Open golf tournament on August 15, 2026. Please save the date! If you are a golfer, please consider being a team captain or golfing on a team. If you are not a golfer, not to worry, you can still be a hole, dinner, cart, or beverage cart sponsor. We will be sending out more information about the golf tourney in early 2025.

JEROME T. TRAUGHBER, PRESIDENT
HORICON MARSHMEN FOUNDATION, INC.

ELITE SPONSORS

We would like to extend a heartfelt thank you to our 2025 Elite Sponsors. We appreciate you!



Platinum Level

\$5,000+

Horicon Bank
Traugher Family



Gold Level

\$2,500+

John Deere



Silver Level

\$1,000+

Ace Hardware
Bulman Family
HHS Class of 1975
HHS Class of 1985 (Dan Teal)
Horicon Rod and Gun Club
Debbie Roggenbauer - In Memory of David Schmude

ELITE SPONSORS

We would like to extend a heartfelt thank you to our 2025 Elite Sponsors. We appreciate you!



Bronze Level

\$500+

American Family Insurance
Arandas Mexican Restaurant
Rich and Tammy Appel
Aaron and Alexa Bischoff
Blue Heron Landing
Brendemuehl Family
Di Bushkie and Family - In Memory of Mike Bushkie
Coldwell Banker (Brenda Bruyette Team)
Demco
Gary, Sally and Mia Drenoske
HWY 33 Liquor
Horicon Lions Club
Horicon Bank - In Memory of Adrian C. Weisensel
Jackie Vincent Photography
Justman Trucking
Jen and Tom Kruel
Mike and Becky LeBouton
Marshland Pharmacy
M3 Insurance
McCallum Feed & Supply LLC
Modern Woodmen (Josh Muche)
Jim and Patti Murray
Northwestern Mutual
Kevin Plageman
Preferred Dental Partners
Bridget and Fred Pufahl
Rock River Tap LLC
Katie and Ben Schwartz
Sure-Fire, Inc.
Vallen Distribution

2026 MERCH

BY ELITE SPONSOR TIER

Want to rep HMF? Donate for 2026 and receive branded merchandise!

PLATINUM (\$5,000+)



SILVER (\$1,000+)



GOLD (\$2,500+)



BRONZE (\$500+)



- **Bronze (\$500+)**
 - 1 sticker decal
 - 2 branded pens (Sharpie S-Gel with black ink)
- **Silver (\$1,000+)**
 - 1 sticker decal
 - 3 branded pens (Sharpie S-Gel with black ink)
 - 1 branded black 20oz. Yeti tumbler cup
- **Gold (\$2,500+)**
 - 1 sticker decal
 - 4 branded pens (Sharpie S-Gel with black ink)
 - 2 branded black 20oz. Yeti tumbler cup
 - 1 Gerber multi-tool in black
- **Platinum (\$5,000+)**
 - 1 sticker decal
 - 4 branded pens (Sharpie S-Gel with black ink)
 - 2 branded black 20oz. Yeti tumbler cups
 - 1 Gerber multi-tool in black
 - 1 branded Osprey brand, Axis style backpack

Financial Snapshot

- Beginning Fund Balance \$83,569.29
 - Revenue Gifts \$34,529.44
 - Investment Gains (Losses) \$8,488.35
- Total Revenue \$43,017.79
- Expenses
 - Grants \$21,251.51
 - Investment Custodial Fees \$129.54
 - Fund Administrative Fees \$761.33
- Total Expenses \$22,142.38
- Total Change In Fund Balance \$20,875.41
- Ending Fund Balance \$104,444.70



Scholarship Snapshot

- Woodland Fire Rescue Scholarship
 - Starting balance: = \$23,424.63
 - Revenue Gifts \$0
 - Investment Gains (Losses) \$2,446.20
 - Scholarship distribution: \$0 (\$1000 - Pending)
 - Fees = \$261.21
 - Final Balance = \$25,609.62
- Bushkie Scholarship
 - Starting balance: = \$11,351
 - Investment Gains (Losses) \$800.26
 - Scholarship distribution: \$1000
 - Fees = \$106.21
 - Final Balance = \$11,645.56
- Mayo Scholarship
 - Starting balance: = \$0
 - Revenue Gifts \$5,000
 - Investment Gains (Losses) \$403.80
 - Scholarship distribution: \$0 (\$1000 - Pending)
 - Fees = \$50.52
 - Final Balance = \$5,353.28
- Horicon Marshmen Foundation Scholarship
 - Starting balance: = \$0
 - Revenue Gifts = \$3000
 - Investment Gains (Losses) \$161.57
 - Scholarship distribution: \$0 (\$1000 - Pending)
 - Fees = \$22.05
 - Final Balance = \$ 3,139.52



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**THANK
YOU**
★
★
★

Thank you to all
our donors who
made our fourth
annual
Marshmen Open
golf tournament
a huge success.
We raised over
\$39,000 at the
event and from
our elite
sponsorship
program.

2025 Key Moments



PROVIDED FUNDING FOR
CPR MANNEQUINS USED TO
TRAIN UP TO 12 PEOPLE AT
A TIME TO BECOME CPR
CERTIFIED



TECH UPDATES FOR THE BOARD
ROOM TV AND AV



FIRST SCHOLARSHIP AWARDED TO
HHS STUDENT ELLA HERRMANN:



From the bottom of our hearts, thank you for another incredible year. We greatly appreciate your support and continued dedication to ensuring a brighter future for Horicon.